

English National Opera selected to join Bloomberg Philanthropies Digital Accelerator Program for ENO Breathe

English National Opera (ENO) will join a cohort of 200 nonprofit cultural organisations from across the U.S. and U.K. to improve essential digital infrastructure.

ENO are delighted to announce that it has been selected to join the Bloomberg Philanthropies Digital Accelerator Program to improve the technological infrastructure of ENO Breathe and digital participant experience of the ENO Breathe programme. This initiative helps cultural organisations across the U.S. and U.K. to strengthen technology and management practices to improve operations, drive revenue, increase fundraising, engage broader audiences, and deliver dynamic programming.

ENO Breathe, developed by ENO in collaboration with Imperial College Healthcare NHS Trust, is an award-winning evidence-based online programme designed to support those experiencing breathlessness associated with long COVID. Now expanded to 89 NHS Partners nationally, the programme has, to date, helped more than 4,400 people with long COVID across England.

By combining gentle breathing techniques with the calming power of singing, ENO Breathe helps participants manage breathlessness, reduce anxiety, and regain confidence in their breathing.

As the landscape of long Covid care pathways are rapidly changing across England, this digital development funding comes at a pivotal moment for the ENO Breathe programme. The focus of the development is to enhance the digital participant experience of the current programme, and diversify the programme, expanding to support people with breathlessness from other conditions (COPD and asthma), as well as look to develop a self-led, offline version of the programme, with more open access.

Jenny Mollica, CEO of English National Opera, said: *'We are thrilled to have been selected to join the Bloomberg Philanthropies Digital Accelerator Program. This transformative support will strengthen the infrastructure of our award-winning creative health programme, ENO Breathe – ensuring we can provide a digital experience of the highest standards for our participants. Having supported thousands of people across the country in their recovery from long COVID, we look forward to helping many more as the programme expands to support people living with diagnoses of other Airway diseases, such as COPD (Chronic Obstructive Pulmonary Disease) and asthma. We are immensely grateful to Bloomberg Philanthropies for supporting us at such a pivotal time in our digital journey for ENO Breathe.'*

Over the past three years, the Digital Accelerator Program has been a catalyst for strengthening nearly 150 cultural organizations across the U.S. and U.K. To date, the 40 institutions that were part of the first cohort cumulatively grew an additional \$20 million in new revenue including through fundraising, reached over 1 million new audience members, and engaged more than 4,000 new artists and partners. ENO is one of 200 nonprofit cultural organizations accepted into Bloomberg Philanthropies' new Digital Accelerator Program cohort, spanning artistic disciplines and organization size in 52 U.S. cities and 28 U.K. cities.